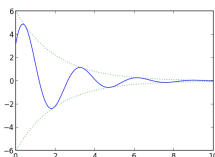


## Derivatives of General Exponential and Logarithmic Functions

J. Garvin



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## Derivatives Involving $\ln x$

### Recap

Determine any value(s) of  $x$  where the tangent to  $f(x) = 2x \cdot \ln^3 x$  is horizontal.

Use the product and chain rules to find the derivative.

$$\begin{aligned} f'(x) &= 2\ln^3 x + 2x \cdot 3\ln^2 x \cdot \frac{1}{x} \\ &= 2\ln^3 x + 6\ln^2 x \\ &= 2\ln^2 x (\ln x + 3) \end{aligned}$$

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## Derivatives Involving $\ln x$

Since the tangent is horizontal, the slope is zero. Solve each factor.

$$\begin{array}{ll} 2\ln^2 x = 0 & \ln x + 3 = 0 \\ \ln^2 x = 0 & \ln x = -3 \\ \ln x = 0 & x = e^{-3} \\ x = 1 & x = \frac{1}{e^3} \end{array}$$

Therefore, the tangent is horizontal when  $x = 1$  or when  $x = \frac{1}{e^3}$ .

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## Derivatives of Exponential Functions

To find the derivative of a general exponential function,  $f(x) = b^x$  where  $b \neq e$ , we can a technique similar to that used to find the derivative of  $f(x) = \ln x$ .

$$\begin{aligned} y &= b^x \\ \ln y &= \ln b^x \\ &= \ln b \cdot x \\ \frac{1}{y} \cdot \frac{dy}{dx} &= \ln b \\ \frac{dy}{dx} &= y \ln b \\ &= b^x \ln b \end{aligned}$$

### Derivative of $y = b^x$

If  $f(x) = b^x$ , then  $f'(x) = b^x \ln b$ . If  $y = b^x$ ,  $\frac{dy}{dx} = b^x \ln b$ .

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## Derivatives of Exponential Functions

### Example

Determine the derivative of  $f(x) = 5^x$ .

This is pretty straightforward.

$$f'(x) = 5^x \ln 5$$

### Example

Determine the derivative of  $f(x) = 3x^2 \cdot 2^x$ .

Use the product rule.

$$\begin{aligned} f'(x) &= 6x \cdot 2^x + 3x^2 \cdot 2^x \ln 2 \\ &= 3x \cdot 2^x (2 + x \ln 2) \end{aligned}$$

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## Derivatives of Exponential Functions

### Example

Determine the slope of the tangent to  $y = \frac{2^x}{x}$  when  $x = 4$ .

Use the quotient rule.

$$\begin{aligned} \frac{dy}{dx} &= \frac{2^x \ln 2 \cdot x - 2^x}{x^2} \\ &= \frac{2^x (x \ln 2 - 1)}{x^2} \end{aligned}$$

$$\text{Thus, } \left. \frac{dy}{dx} \right|_{x=4} = \frac{2^4 (4 \ln 2 - 1)}{4^2} = 4 \ln 2 - 1.$$

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## Derivatives of Logarithmic Functions

Using implicit differentiation, we can also determine the derivative of a general logarithmic function.

Recall that if  $y = \log_b x$ , then  $b^y = x$ .

$$\begin{aligned} \ln b^y &= \ln x \\ y \ln b &= \ln x \\ \ln b \cdot \frac{dy}{dx} &= \frac{1}{x} \\ \frac{dy}{dx} &= \frac{1}{x \ln b} \end{aligned}$$

### Derivative of $y = \log_b x$

If  $f(x) = \log_b x$ , then  $f'(x) = \frac{1}{x \ln b}$ . If  $y = \log_b x$ ,  $\frac{dy}{dx} = \frac{1}{x \ln b}$ .

## Derivatives of Logarithmic Functions

### Example

Determine the derivative of  $f(x) = 6 \log_2 x + 5x$ .

Use the constant multiple and sum rules for derivatives.

$$f'(x) = \frac{6}{x \ln 2} + 5$$

### Example

Determine the slope of the tangent to  $y = \log(3x + 2)$  when  $x = 1$ .

Assuming  $\log x$  is the common logarithm (base 10) of  $x$ , the derivative is  $\frac{dy}{dx} = \frac{3}{(3x+2)\ln 10}$ . Note the chain rule here.

Therefore,  $\left. \frac{dy}{dx} \right|_{x=1} = \frac{3}{5 \ln 10}$ .

## Derivatives of Logarithmic Functions

### Example

At what point on the function  $f(x) = \log_5 x$  is the slope  $\frac{1}{25}$ ?

The derivative is  $f'(x) = \frac{1}{x \ln 5}$ . Set this equal to  $\frac{1}{25}$ .

$$\begin{aligned} \frac{1}{25} &= \frac{1}{x \ln 5} \\ x &= \frac{25}{\ln 5} \end{aligned}$$

$$f(x) = \log_5 \left( \frac{25}{\ln 5} \right) = 2 - \log_5(\ln 5).$$

Therefore, the function has a slope of  $\frac{1}{25}$  at the point  $\left( \frac{25}{\ln 5}, 2 - \log_5(\ln 5) \right)$ , or approximately  $(15.5, 1.7)$ .

## Derivatives of Logarithmic Functions

### Example

Determine the equation of the line parallel to  $y = (\log_3 x)^2$  when  $x = 27$ , if it passes through the point  $\left( 6, \frac{5}{\ln 3} \right)$ .

Using the chain rule,  $\frac{dy}{dx} = 2 \log_3 x \cdot \frac{1}{x \ln 3}$ .

Thus,  $\left. \frac{dy}{dx} \right|_{x=27} = 2 \log_3 27 \cdot \frac{1}{27 \ln 3} = \frac{2}{9 \ln 3}$ .

$$\begin{aligned} \frac{5}{\ln 3} &= \frac{2}{9 \ln 3}(6) + b \\ \frac{5}{\ln 3} &= \frac{4}{3 \ln 3} + b \\ b &= \frac{11}{3 \ln 3} \end{aligned}$$

The equation of the line is  $y = \frac{2}{9 \ln 3}x + \frac{11}{3 \ln 3}$ .

## Questions?

