

## Transformations of Exponential Functions

J. Garvin



Slide 1/10

## Transformations of Exponential Functions

While exponential functions often have the form  $f(x) = a \cdot b^x$ , they can also have additional transformations applied to them.

Recall that a function,  $f(x)$ , may be transformed to a related function,  $g(x)$  with the form  $g(x) = af(b(x - c)) + d$ .

- $a$  is a vertical stretch/compression, and possibly a vertical reflection (in the  $x$ -axis).
- $b$  is a horizontal stretch/compression, and possibly a horizontal reflection (in the  $y$ -axis).
- $c$  is a horizontal translation.
- $d$  is a vertical translation.

The  $b$  and  $c$  values, being "inside" of the function, will appear in the exponent, such as in  $f(x) = a \cdot 5^{b(x-c)} + d$  where the base function is  $y = 5^x$ .

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Slide 2/10

## Transformations of Exponential Functions

### Example

State the transformations applied to  $f(x) = 2^x$  to produce  $g(x) = 3 \cdot 2^{x-4} - 1$ , and sketch a graph.

- There is a vertical stretch by a factor of 3
- There is a horizontal translation 4 units right
- There is a vertical translation 1 unit down

The base function is  $y = 2^x$ .

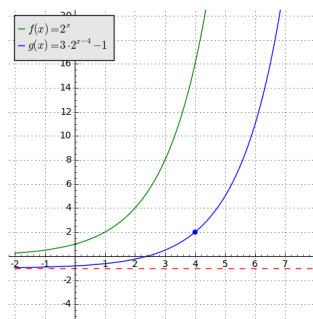
The horizontal asymptote moves to  $y = -1$ .

The  $f(x)$ -intercept moves from  $(0, 1)$  to  $(0, 3)$  after the VS, then to  $(4, 2)$  after the VT and HT.

The  $g(x)$ -intercept is  $g(0) = 3 \cdot 2^{0-4} - 1 \approx -0.8$ .

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Slide 3/10

## Transformations of Exponential Functions



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Slide 4/10

## Transformations of Exponential Functions

### Example

$f(x) = 3^x$  has the following transformations applied to it to produce  $g(x)$ :

- a vertical compression by a factor of  $\frac{2}{3}$ ,
- a reflection in the  $x$ -axis,
- a horizontal stretch by a factor of 4,
- a horizontal translation 2 units left

Determine an equation for  $g(x)$  and sketch a graph.

The base function is  $y = 3^x$ , and the parameters are  $a = -\frac{2}{3}$ ,  $b = \frac{1}{4}$  and  $c = -2$ .

Therefore, an equation is  $g(x) = -\frac{2}{3} \cdot 3^{\frac{1}{4}(x+2)}$ .

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Slide 5/10

## Transformations of Exponential Functions

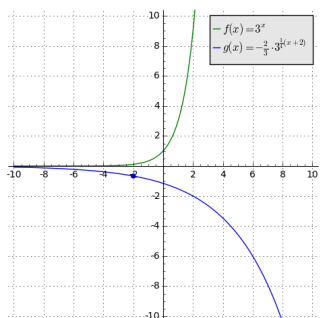
The horizontal asymptote remains at  $y = 0$ .

The  $f(x)$ -intercept moves from  $(0, 1)$  to  $(0, -\frac{2}{3})$  after the VC and VR, then to  $(-2, -\frac{2}{3})$  after the HT.

The  $g(x)$ -intercept is  $g(0) = -\frac{2}{3} \cdot 3^{\frac{1}{4}(0+2)} \approx -1.15$ .

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Slide 6/10

### Transformations of Exponential Functions

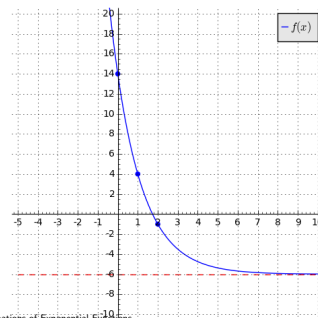


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Slide 7/10

### Transformations of Exponential Functions

#### Example

Determine an equation for the exponential function below.



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Slide 8/10

### Transformations of Exponential Functions

The horizontal asymptote is at  $y = -6$ , so all points on the graph have been translated down 6 units.

This includes the  $f(x)$ -intercept, which is at 14. Therefore, the initial value,  $a$ , should be  $14 + 6 = 20$ .

Since three successive points are  $(0, 14)$ ,  $(1, 4)$  and  $(2, -1)$ , the base  $b$  should be the ratio of their finite differences.

$x$	$y$	$\Delta 1$
0	14	
1	4	-10
2	-1	-5

Thus,  $b = \frac{-5}{-10} = \frac{1}{2}$ , and the equation is  $f(x) = 20 \left(\frac{1}{2}\right)^x - 6$ .

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Slide 9/10

### Questions?



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Slide 10/10